

Games with soul.

Pau Elias Soriano Director & Game designer 23/06/2014



- **FPS** for PSVita and PS certified devices
- Target betwen **12 and 35** yeras old.
- Game time **1h 30min** (Main mode) / **Infinite** (Arena mode).
- Retail **price** 2,99€.
- Status Beta version **finished**.
- 10 months of development.
- Invested **budget** <u>7609,27€</u>.





Concept

- Alien invasion.
- **Post-apocalyptic** and dangerous world.
- **Girl** from a nomadic tribe of the Wasteland.
- Journey to the **Mothership**.
- Destroy the alien **Commander**.
- Save humanity.



### Features

- New and old.
- Tons of **Nostalgia** and **Pixels**.
- **Multitude** of levels, weapons and enemies.
- **Two** game **modes**.
- Treated as if it were created in the **80s**.
- **Original** argument.
- Localization in **12 languages**.





## More features

- 10 levels + 2 secret level.
- 5 weapons + 1 secret weapon.
- Three types of enemies for each level.
- 4 bosses + 1 secret.
- Traps and objects for each level.
- Shoot, move and resolve puzzles.



Market and Distribution

- PlayStation Mobile is a new untapped market and platform.
- Distribution in **32 countries**.
- PSM is an **expanding market** and therefore Sony bets for him.
- **<u>8.3 million</u>** of PSVita sold around the world and every year more.
- **60 android** <u>device</u> models compatible with the platform.
- Many successful Studios and Publishers bets for PSM:

   Were studios
   Sony
   Sony





## Competition – Gun commando <u>Publisher:</u> <u>Ripstone</u>

<u>Retail price</u>: 2,79€

- Very **repetitive**.
- Slow performance on some levels.
- Bad localization.
- Incoherent argument.





Scalable IP

#### • Retro Shooter 2 - The return of the aliens

- Sequel in which a vanguard of aliens tries to enslave humanity again.
- Multiplatform FPS.

#### • Retro Shooter 3

- Sequel in which the Alien empire is defeated.
- Multiplatform FPS.

#### • Retro Shooter - First wave

- Prequel 20 years before the first title.
- Multiplatform FPS.

# What is Chloroplast games

- Indie game studio based in Castelldefels (BCN)
- Founded in 2010.
- Professional and small work team.
- Fast and precise production process.
- Quality and genuine videogames.





# CG Team



**Pau Elias Soriano** Director & Game designer



Carlos Elias Soriano Concept artist



Axel Compte Reollo Programmer



Carlos Fuertes Programmer



**Isaac Rozas García** Programmer



**Rubén Parra García** Music composer



Eduard Puig Garca Associate producer

# Chloroplast Games

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