



CHLOROPLAST
GAMES

GAME DESIGN
AND DEVELOPMENT

GAMES
WITH
SOUL

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CHLOROPLAST GAMES is a veteran company
creating a **NEW DIGITAL REALITY** using
INTERACTIVE EXPERIENCES & CREATIVITY since **2010**.



SERVICES

We are experts in **XR, INTERACTIVE EXPERIENCES AND SOLUTIONS** for big brands, enterprises and professional or industrial sectors.

We design and develop **HIGH QUALITY CREATIONS** thanks to our transversal experience, work flow doctrine and development tools using the best and **MOST INNOVATIVE TECHNOLOGIES.**



VIDEOGAMES



VR, AR & MR



ADVERGAMING



TRAINNING



ARCADE

AGENCY BENEFITS



OFFER A NEW
PROMOTIONAL CHANNEL
TO CUSTOMERS



DIFFERENTIATION
FROM THE COMPETITION



ADD SURPRISING
TECHNOLOGIES TO
SERVICE PORTFOLIO



SAVINGS IN
INTERNAL COSTS



HIGH TECHNICAL
AND ARTISTIC QUALITY

CLIENTS BENEFITS

1. It is a **NEW ADVERTISING MEDIUM** to be exploited.
2. **GREAT ABILITY** to express the intentions or characteristics of product or company.
3. It **REINFORCES THE IMAGE** of the brand or product.
4. Allows the **SEGMENTATION OF THE TARGET** audience.
5. **OBTAINING USER DATA** to generate a consumer database.
6. **COST-EFFECTIVENESS** far superior to other advertising media.
7. **GREATER RETENTION** of the advertising message in the consumer.
8. **LOW INTERFERENCE** in the consumer's routine.
9. **CONSUMERS LOOK FOR** advertising content and not the reverse.
10. **DIRECT INTERACTION** with the consumer.

CLIENTS

Our trajectory and talent over the last **10 YEARS** has led us to work with more than **80 GREAT BRANDS AND CLIENTS** in more than **150 PROJECTS** across several sectors and industries.

CULTURE



FOOD



TECHNOLOGY



BANKING



GOVERNMENT



EDUCATION



OTHER



WHY US

1 DEEP & EXTENSIVE EXPERIENCE

Since 2010, a qualified **senior team** that created more than **150 projects** for more than 80 satisfied clients.

2 SURE OPTION OF SUCCESS

Our goal is to **make things easy** for our clients and resolve their needs, wishes and concerns.

3 MAXIMUM WORK & COST EFFICIENCY

Thanks to our work methodology and proprietary tools, we achieve **high levels of quality** and **great cost savings**.

LOVE FOR OUR WORK

The most important part, we really **love everything we do**. This makes us the **best partner**.

CASE STUDIES

JÄGERMEISTER GALAXY HUNTER

We designed and developed the advergame for Jägermeister that runs in a old arcade machine with the synth sounds of musician Nightcrawler and the artist called Voltron.



HOLOGRAPHIC ARDBEG WHISKY TASTING

We developed the first holographic whisky tasting presented by the expert Xavier Monclus using Microsoft Hololens headset with interactable 3D content and 360° video with spatial audio.



WWF FREE RIVERS

We created this app that leverages the power of the ARkit to teach the negative effects of dams in the environment.

Developed in collaboration with Apple and Unity Technologies.



Ocean water evaporates into clouds, which fall as rain. As rainwater flows over the landscape, it collects important nutrients and small pieces of sand, silt, clay and other natural materials (known as sediment).

The enriched water then flows into underground aquifers and rivers where it is carried downstream on a journey back to the ocean. The entire landscape that drains into a river is called a basin.





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